



MULTIMEDIA COMMUNICATIONS – AAS-T DEGREE

Graphics Option

2009-2010 Program of Study

Completion Award:	AAS-T Degree	Test Fees: ASSET or COMPASS	\$15.00
Length of Program:	6 quarters		
Program Coordinator:	Mia Boster	Approximate Additional Costs	
Office: M206 Phone: (360) 417-6484		Books, supplies and miscellaneous fees (per quarter)	\$200.00-\$250.00
email: miab@pcadmin.ctc.edu			

Program Description

The multimedia communications graphics program prepares students for entry level employment in a variety of multimedia careers including graphic design, digital photography, content development for websites, and design for print publications. Foundation courses provide individuals with hands-on experience using a number of multimedia and graphic software applications. Core courses teach students an understanding of visual communications and provide a strong foundation of multimedia concepts and skills. Capstone courses offer a unique opportunity for students to interact with local businesses, entrepreneurs, and clients while creating a collective portfolio of student work. Successful completion of this program leads to an Associate of Applied Science Transfer degree in Multimedia Communications. Some courses in this degree concentration are not offered online. Students are required to have access to Adobe Design Premium software and supply their own digital camera for this degree option. Visit our web site at www.pc.ctc.edu/mmc

Special Features

- The multimedia communications program encourages students to explore how multimedia technologies impact art, business, and education.
- The program provides up to date curriculum that adapts to the rapidly changing field of multimedia.
- This program contains courses which are articulated through the Tec Prep program with one or more area high schools. These courses are indicated with TP on the course requirements (next page). Also see “Tech Prep” in Special Programs sections.
- The Peninsula College Multimedia program is significantly more cost effective than most private – and public schools.

Student Learning Outcomes

When the Multimedia Communications –Graphics Program is completed the student will be able to:

- Demonstrate an understanding of the core concepts, terms, tools, and methods used to create digital illustrations, page layout documents, and web based multimedia content.
- Digitize, manipulate, and prepare photographic files for print and web publication.
- Plan, create, implement, test, and manage multimedia tasks.
- Work as a team to apply multimedia competencies and plan, develop, and publish a web site for a client.
- Produce a website portfolio that showcases individual multimedia competencies.

Career Opportunities

There is a high demand for talented people with digital communication skills and an increasing number of employers are seeking workers with knowledge of multimedia communication tools. Graduates may find positions with a variety of multimedia oriented companies and organizations in the public and private sectors.

Potential Positions and Earnings

Potential positions include: multimedia developer, photographer, digital illustrator, print production artist and web content developer. Wages often begin around \$12-17 an hour.

Program Prerequisites

Students entering this program should complete CAT100 Intro to Microsoft Applications or have basic computer knowledge and skills to operate in the Windows environment. College-level skills in English and math (eligibility for courses numbered 100 or higher) are required before registering for the English, math, or applied math courses in this program. Students may need to complete prerequisite coursework. The ASSET or COMPASS test will help determine placement level if not known. Previous coursework may also indicate placement level.

Program Requirements

Course requirements are listed below, along with the typical quarter/year in which the course is completed. The “Typical Student Schedule” is based on entering the program during the fall quarter. However, students may start the program during any other quarter. Actual student schedule may vary. Since some courses may have prerequisites, actual completion time may be longer than what is indicated for the Length of Program on the previous page.

Peninsula College
Multimedia Communications – Graphics Option
AAS-T Degree Requirements
Effective: Fall 2009

Student's Name:		Student ID Number:				
Degree Requirements	Name Of Course	Cr.	Typical Student Schedule- Qtr/Yr	FOR OFFICE USE		
				CR COMP.	APPROVED SUBSTITUTION	IN PROG. QTR/YR
MEDIA 110	Intro to Multimedia- Graphics	5	Fall/1			
MEDIA 111	Intro to Multimedia- Web	5	Fall/1			
CAT 116	Windows File Management	1	Fall/1			
ART&100	Intro to Art	5	Fall/1			
ENGL& 101	English Composition	5	Wtr/1			
MEDIA 175	Principles of Digital Photography	4	Wtr/1			
MEDIA 190	Web Authoring	5	Wtr/1			
MEDIA 201	Digital Image Editing	5	Spr/1			
MEDIA 112 OR MEDIA 203	E-Communications or Advanced Digital Photography	5	Spr/1			
SOCIAL SCIENCE 100 LEVEL OR ABOVE	Anthropology, Economics, History, Political Science, Psychology, Social Science or Sociology	5	Spr/1			
MEDIA 170	Intro to Graphic Design	5	Fall/2			
MEDIA 204	Digital Illustration	5	Fall/2			
CMST& 102	Introduction to Mass Media	5	Fall/2			
MATH 110	Survey of Mathematics	5	Wtr/2			
MEDIA 180	Web Animation	5	Wtr/2			
MEDIA 202	Advanced Digital Image Editing	5	Wtr/2			
MEDIA 210	Multimedia Web Production	5	Spr/2			
MEDIA 212	Graphic Design Portfolio	5	Spr/2			
ELECTIVE	See Graphic Choices listed below	5	Spr/2			
FA 100	Industrial First Aid ^{TP}	1	Spr/2			
Graphics Option Electives						
	Media 203- Advanced Digital Photography	5				
	Art Advisor Approved	5				
	Media 181-183 Literary Magazine (Tidepools)	5				
	CMST Advisor Approved	5				
	BUS Advisor Approved	5				
	IT Advisor Approved	5				
CREDITS REQUIRED FOR AAS DEGREE:		90				

TP indicates Tech Prep articulation with one or more area high schools.

April 30, 2009